



MEDFORD SQUARE

1ST COMMUNITY FORUM

September 7th, 2016 Feedback and Input

ALL OF THE COMMUNITY FEEDBACK AND INPUT RECEIVED THROUGH EXERCISES, FORUM DISCUSSION AND OPEN HOUSE NOTES HAS BEEN COMPILED IN THIS DOCUMENT, INCLUDING:

1. **SUMMARY FEEDBACK “AT A GLANCE”**
2. **HOW FREQUENTLY DO YOU VISIT THE SQUARE?**
3. **WHAT WAS THE DESTINATION OF YOUR LAST VISIT TO THE SQUARE?**
4. **DESCRIBE A MEMORY YOU HAVE OF THE SQUARE**
5. **WHAT IS MISSING IN THE SQUARE?**
6. **WHAT IS YOUR FAVORITE THING ABOUT THE SQUARE?**
7. **WHAT IS YOUR FUTURE VISION FOR THE SQUARE?**
8. **WHAT ARE ISSUES AND OPPORTUNITIES OF THE SQUARE**
9. **PRIORITIZATION OF THEMES**
10. **FEEDBACK ON THEMES AND PRIORITIES FOR THE SQUARE**
11. **MEETING ATTENDEE SIGN-IN**

Mayor Stephanie M. Burke and the Office of Community Development invite your input about improving Medford Square. Medford is working with the Metropolitan Area Planning Council (MAPC) to prepare a Master Plan for Medford Square to guide economic development and physical improvements in the Square. This effort is part of the Community Compact with the Governor's Office paid for by District Local Technical Assistance (DLTA) and Barr Foundation grant funding.





1ST COMMUNITY FORUM

FEEDBACK AT A GLANCE

FORUM ATTENDANCE:

ESTIMATED NUMBER OF ATTENDEES:

130

TOTAL ATTENDEE SIGN-INS:

103

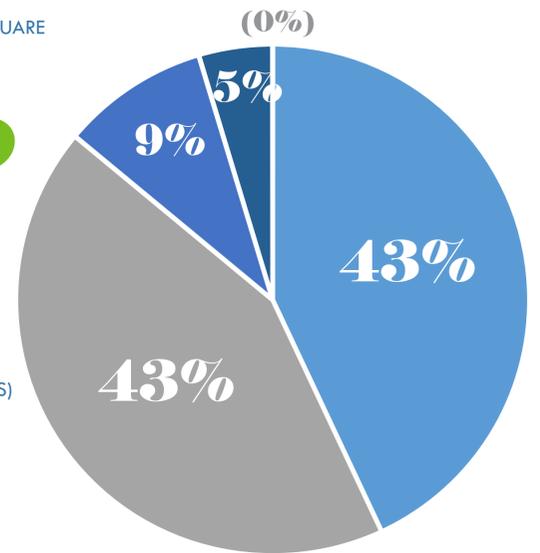
THE FIRST COMMUNITY FORUM WAS VERY WELL ATTENDED WITH ENERGETIC AND ENTHUSIASTIC PARTICIPANTS. ATTENDEES INCLUDED RESIDENTS, BUSINESS OWNERS, CHAMBER MEMBERS, MAYOR STEPHANIE BURKE, MEMBERS OF THE MAYOR'S OFFICE AND STAFF, STATE REPRESENTATIVE PAUL DONATO, STATE REPRESENTATIVE CHRISTINE BARBER AND SEVERAL MEDFORD CITY COUNCILLORS.

HOW FREQUENTLY YOU VISIT THE SQUARE:

ATTENDEES THAT VISIT THE SQUARE AT LEAST ONCE PER WEEK:

64%

- ALMOST EVERYDAY
- ONCE PER WEEK
- ONCE PER MONTH
- ONCE IN A WHILE
- ONCE A YEAR (OR LESS)



ATTENDEES WERE ASKED: HOW FREQUENTLY DO YOU VISIT MEDFORD SQUARE?

TOP REPORTED COMMUNITY ISSUES:

APPROXIMATE TOTAL NUMBER OF ISSUES RECORDED BY THE COMMUNITY:

146

THE TOP 30 MOST FREQUENTLY USED WORDS IN RECORDED ISSUES, THE LARGER THE WORD THE MORE FREQUENTLY REPEATED:



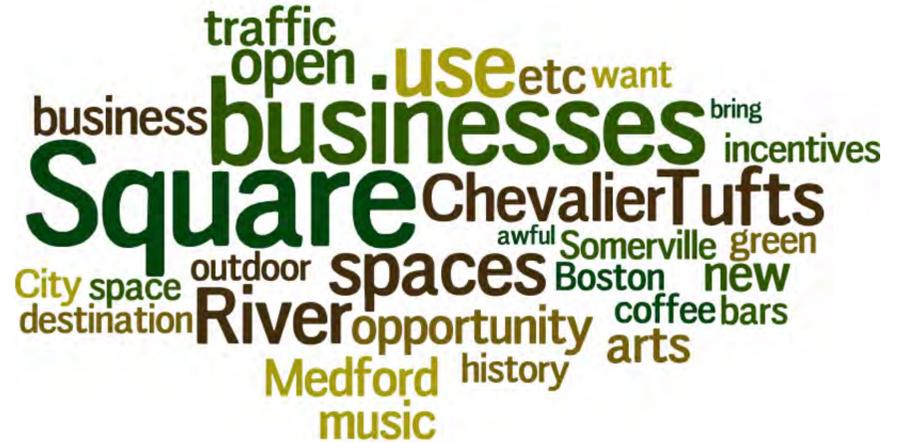
TO GATHER THIS INFORMATION, ATTENDEES WERE ASKED TO INFORMALLY DISCUSS AND THEN WRITE ON HANDOUTS AND REPORT RESPONSES IN AN OPEN FORUM.

TOP REPORTED COMMUNITY OPPORTUNITIES:

APPROXIMATE TOTAL NUMBER OF OPPORTUNITIES RECORDED BY THE COMMUNITY:

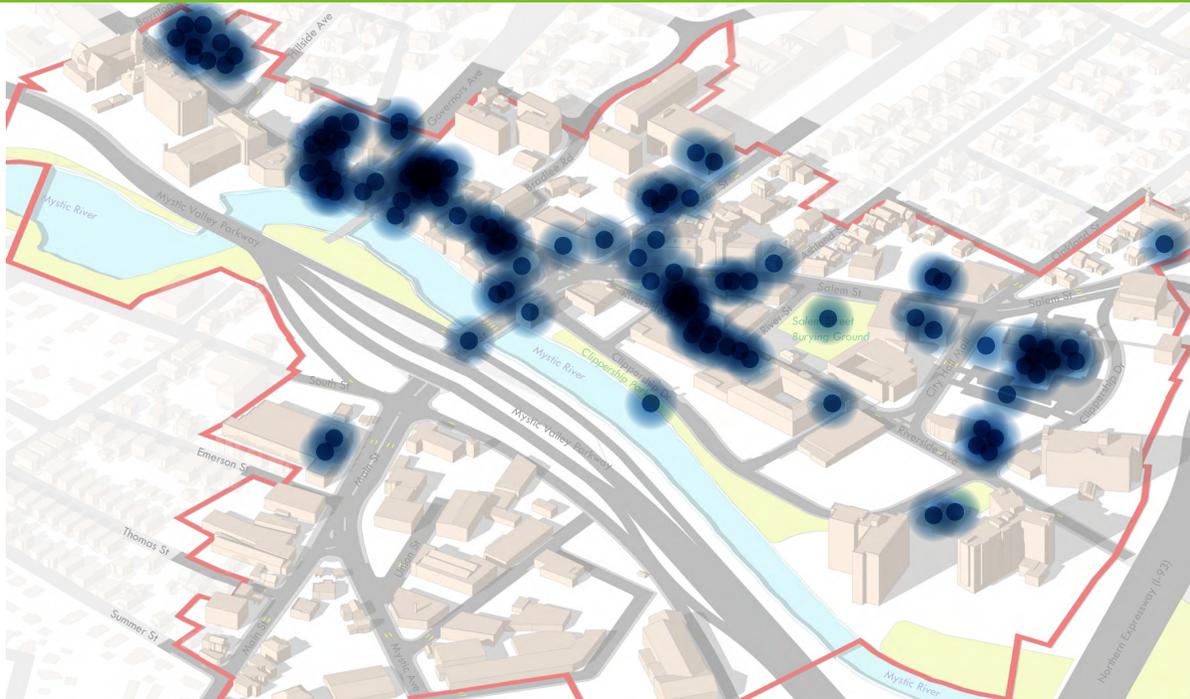
105

THE TOP 30 MOST FREQUENTLY USED WORDS IN RECORDED OPPORTUNITIES, THE LARGER THE WORD THE MORE FREQUENTLY REPEATED:



TO GATHER THIS INFORMATION, ATTENDEES WERE ASKED TO INFORMALLY DISCUSS AND THEN WRITE ON HANDOUTS AND REPORT RESPONSES IN AN OPEN FORUM.

YOUR TOP DESTINATIONS IN THE SQUARE:



VISITS TO DESTINATIONS BY SUBAREA:

EAST SQUARE: **48.5%** WEST SQUARE: **49.5%** SOUTH SQUARE: **1.9%**

TOP 6 RECORDED DESTINATIONS:

- 1 MEDFORD PUBLIC LIBRARY
- 2 MEDFORD CITY HALL
- 3 CVS (WEST SQUARE)
- 4 SALVATORE'S
- 5 TENOCH
- 6 FARMER'S MARKET

ATTENDEES WERE ASKED: WHAT WAS THE DESTINATION OF YOUR LAST VISIT TO MEDFORD SQUARE?

Medford Square Master Plan

COMMUNITY FORUM SEPT. 7, 2016



ATTENDEES WERE ASKED: WHAT WAS THE DESTINATION OF YOUR LAST VISIT TO MEDFORD SQUARE?

Medford Square Master Plan



COMMUNITY FORUM RESULTS

Wednesday, September 7, 2016

6:00pm City Hall Council Chambers

Updated: 9/14/16

"How Frequently Do You Visit Medford Square"

Almost Everyday

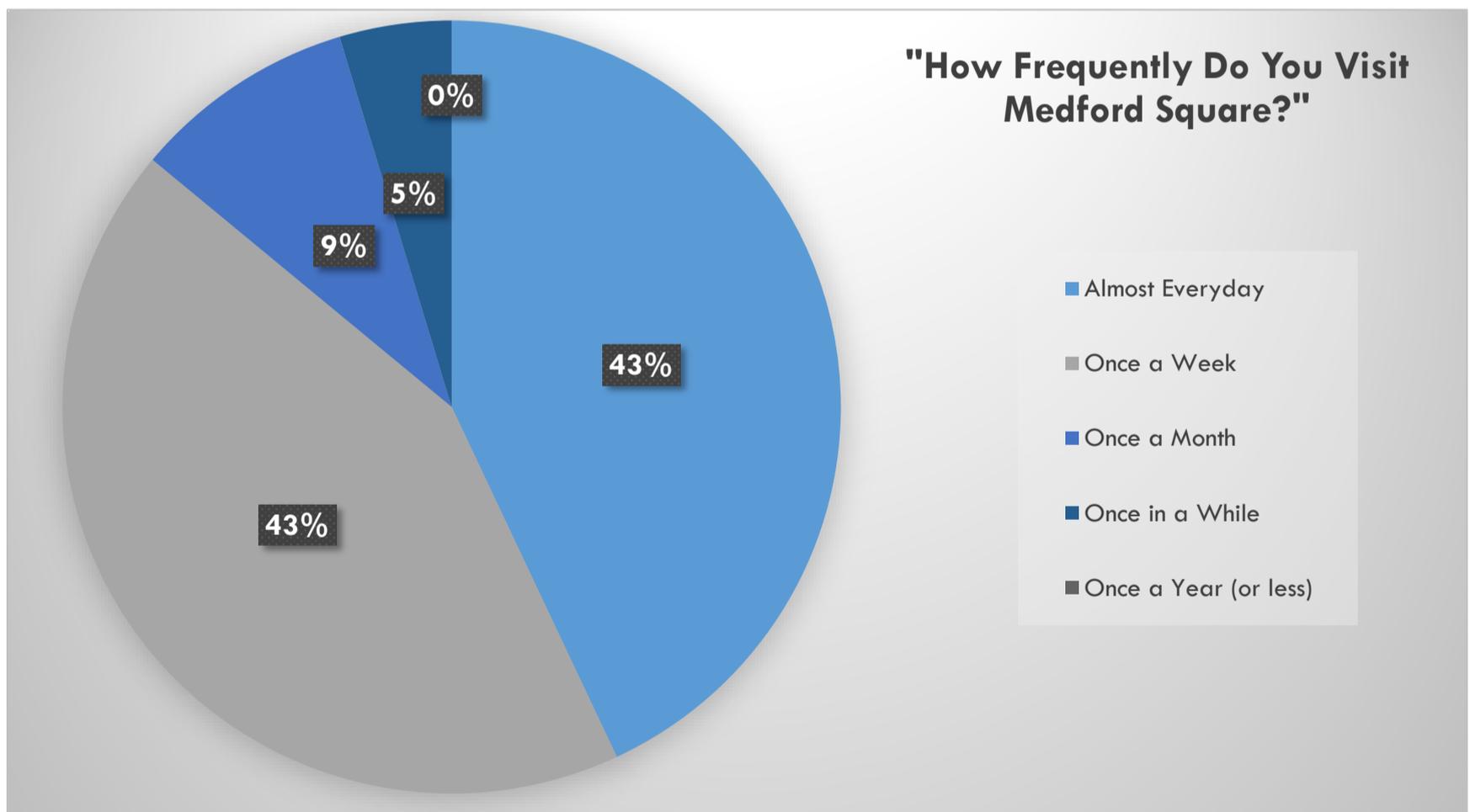
Once a Week
37

Once a Month
37

Once in a While
8

Once a Year (or less)
4

0



COMMUNITY FORUM RESULTS

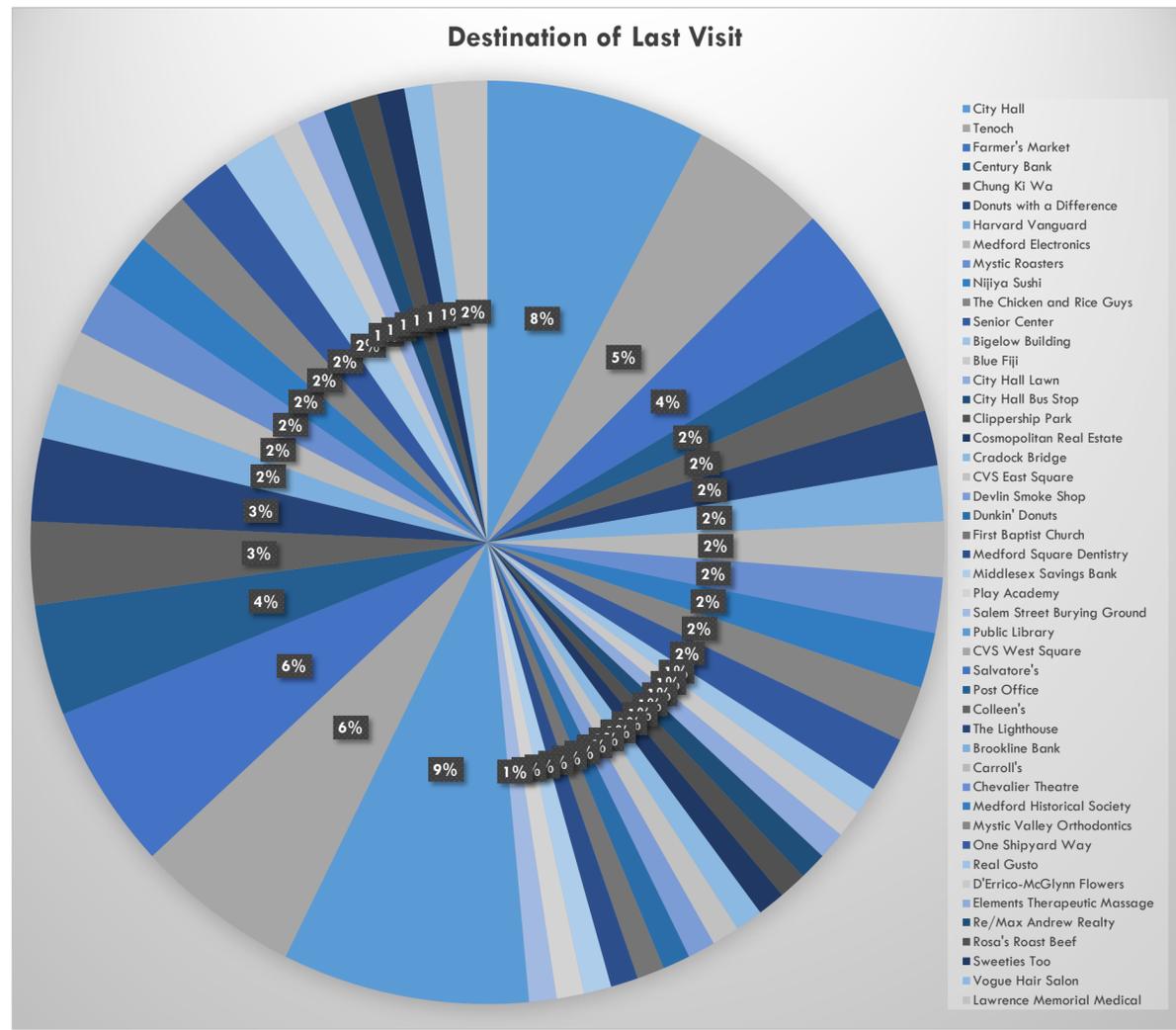
Wednesday, September 7, 2016
6:00pm City Hall Council Chambers

Updated: 9/14/16



What was the destination of your last visit to Medford Square?

| | |
|--------|---|
| 48.5% | <p>50 EAST SQUARE</p> <p>8 City Hall</p> <p>5 Tenoch</p> <p>4 Farmer's Market</p> <p>2 Century Bank</p> <p>2 Chung Ki Wa</p> <p>2 Donuts with a Difference</p> <p>2 Harvard Vanguard</p> <p>2 Medford Electronics</p> <p>2 Mystic Roasters</p> <p>2 Nijiya Sushi</p> <p>2 The Chicken and Rice Guys</p> <p>2 Senior Center</p> <p>1 Bigelow Building</p> <p>1 Blue Fiji</p> <p>1 City Hall Lawn</p> <p>1 City Hall Bus Stop</p> <p>1 Clippership Park</p> <p>1 Cosmopolitan Real Estate</p> <p>1 Cradock Bridge</p> <p>1 CVS East Square</p> <p>1 Devlin Smoke Shop</p> <p>1 Dunkin' Donuts</p> <p>1 First Baptist Church</p> <p>1 Medford Square Dentistry</p> <p>1 Middlesex Savings Bank</p> <p>1 Play Academy</p> <p>1 Salem Street Burying Ground</p> |
| 49.5% | <p>51 WEST SQUARE</p> <p>9 Public Library</p> <p>6 CVS West Square</p> <p>6 Salvatore's</p> <p>4 Post Office</p> <p>3 Colleen's</p> <p>3 The Lighthouse</p> <p>2 Brookline Bank</p> <p>2 Carroll's</p> <p>2 Chevalier Theatre</p> <p>2 Medford Historical Society</p> <p>2 Mystic Valley Orthodontics</p> <p>2 One Shipyard Way</p> <p>2 Real Gusto</p> <p>1 D'Errico-McGlynn Flowers</p> <p>1 Elements Therapeutic Massage</p> <p>1 Re/Max Andrew Realty</p> <p>1 Rosa's Roast Beef</p> <p>1 Sweeties Too</p> <p>1 Vogue Hair Salon</p> |
| 1.9% | <p>2 SOUTH SQUARE</p> <p>2 Lawrence Memorial Medical</p> |
| 100.0% | |





Medford Square Master Plan

COMMUNITY FORUM RESULTS

Wednesday, September 7, 2016

6:00pm City Hall Council Chambers

Updated: 9/14/16

“Describe a Memory” Exercise Responses

Forum participants were asked to “describe a memory you associate with Medford Square”, the following responses were written:

- Walking everyday
- Walking over the footbridge to go to the Library or Colleen’s
- Shopping at stores (e.g. Lad & Lassie to buy kids clothes)
- Seeing “Gone with the Wind” at the Theatre ... “Footloose”, “Flash Dance” ...
- Stores, shopping; lots of foot traffic
- Wonderful cappuccino at Mystic Coffee Roasters
- Memory – a small grocery store in the Square – a walk to grocery shop
- Chamber trick or treat and concerts long ago and community coming together
- Sidewalk sales
- Always, Leorner’s
- Farmers Market – Apple Fest – lots of friends, kids, great food
- The marker at the Funeral Home related to the night of Paul Revere’s Ride
- Best Seller’s Café
- Movie Theatre
- Cars not making life easy for pedestrians
- Running with a coupon after school at St. Joe’s to Colleen’s for a strawberry sundae
- Going to McDonald’s on a half day of school for lunch from St. Joe’s in the 1970’s
- Seeing Jess Dee @ Chevalier Theatre
- Trying to go to Tenoch during a bike ride and finding nowhere nearby to lock up safely
- Colleen’s after a play at Saint Raphael School
- Bad food
- Canoeing and kayaking down on the Mystic
- Movie Theatre
- Bookstore
- Dinner out with my family
- Clothes shopping and movies
- McDonald’s after school
- Seeing great music at Chevalier
- Bridge over the Mystic and swans in the pond

- Seeing empty storefronts?
- Gazing at river through windows of Best Sellers Bookstore (ditto!)
- Traffic jams and near accidents with pedestrians
- Having warm donuts outside Donuts with a Difference
- Eating pastries from Modern Pastry on benches by the Mystic River
- Ice cream and library with kids – wishing for a playground
- Warm donuts at Donuts with a Difference
- Family breakfast at The Lighthouse
- Miss the vitality of the Farmer's Market – bridge construction and no food trucks for first half of the season has hurt us!



Medford Square Master Plan

COMMUNITY FORUM RESULTS

Wednesday, September 7, 2016

6:00pm City Hall Council Chambers

Updated: 9/14/16

“What is Missing?” Exercise Responses

Forum participants were asked “What is missing from Medford Square”, the following responses were written. The responses have been reordered based on the preferences expressed by attendees through written checkmarks:

- Pedestrian-friendly access (with 9 check votes)
- Trees (with 8 check votes)
- Outdoor dining, drinking, pub (with 6 check votes)
- Bike paths and lanes (with 5 check votes)
- Good traffic flow (with 5 check votes)
- Bookstore (with 5 check votes)
- Access to riverfront (with 4 check votes)
- Adequate crosswalks (with 4 check votes)
- Bike parking (with 4 check votes)
- Kids play space with water features (with 4 check votes)
- River presence (with 3 check votes)
- Clothes store and hardware (with 3 check votes)
- Public art (with 3 check votes)
- Good restaurants and bars (with 3 check votes)
- Attractive walking and seating (with 3 check votes)
- Pedestrian traffic (with 3 check votes)
- Dog park (with 2 check votes)
- Coffee shops (with 2 check votes)
- Starbucks (with 2 check votes)
- Trash cans (with 2 check votes)
- Quality stores (with 2 check votes)
- Food market (with 2 check votes)
- Traffic control – crosswalk stopping (with 2 check votes)
- Hipster bar – Medford Rum distillery (with 1 check vote)
- Microbrewery (with 1 check vote)
- Bars (with 1 check vote)
- Restaurants (with 1 check vote)
- Indian food (with 1 check vote)

- Lighting at night – pretty streetscapes – i.e. lit-up like Melrose, Wakefield, etc.! (with 1 check vote)
- Funky vibe (with 1 check vote)
- Free parking (with 1 check vote)
- Music venue (with 1 check vote)
- Parking (with 1 check vote)

The following responses were listed without additional reinforcement from other attendees:

- Movie theater
- Liveliness
- More density of housing/retail
- Less wasteland and lost space
- Colour
- More choices
- Affordability
- Affordable shopping
- Stores; high end stores (Riverside Ave)
- Something to reflect community diversity
- Caribbean food!
- Building facades
- Landscaping trees/shrubs
- Sports and dining
- Businesses open after 5pm
- More children's events – Chevalier
- Movie theatre
- Mix of shops
- Pervious surfaces
- Stormwater best management practices
- Diner
- Live theater and music
- Live music venue open late
- Fun stuff
- Shoppers and strollers
- Heavy trucking at limited times
- Continuity



Medford Square Master Plan

COMMUNITY FORUM RESULTS

Wednesday, September 7, 2016

6:00pm City Hall Council Chambers

Updated: 9/14/16

“What is Your Favorite Thing?” Exercise Responses

Forum participants were asked “What is your favorite thing about Medford Square”, the following responses were written. The responses have been reordered based on the preferences expressed by attendees through written checkmarks:

- Farmer’s Market (with 9 check votes or repeats)
- Tenoch (with 9 check votes or repeats)
- It’s potential (with 8 check votes)
- Mystic River (with 7 check votes)
- Library (with 7 check votes or repeats)
- Architecture (with 5 check votes)
- Mystic Coffee (with 4 check votes)
- Chevalier Theatre – our hidden jewel (with 4 check votes)
- Proximity to Mystic River (with 3 check votes)
- The history (with 2 check votes and repeats)
- It’s potential (with 2 check votes)
- The people (with 1 check vote)
- History and architecture (with 1 check vote)
- The River (with 1 check vote)
- Central location (with 1 check vote)
- Colleen’s (with 1 check vote)
- Carroll’s, Salvatore’s, CVS (with 1 repeat)
- Mystic River Association (with 1 check vote)
- (I loved and miss Best Sellers!) (with 1 check vote)
- Donuts with a Difference (with 1 check vote)

The following responses were listed without additional reinforcement from other attendees:

- Opportunity for community engagement
- Proximity/access to public transport
- It can be a great square
- Location/street level retail
- Low property taxes

- Nijya Sushi
- Real Gusto
- Medford Optical
- Its small town feel rich in architecture
- The western half
- Boys and Girls Club
- That it's not Wellesley!
- No giant condo towers in the Square – easy to walk through

- Architectural integrity respected hateful churches and messages eliminated trees pedestrian focus accessible
- Vibrant shops, bistro outdoor seating by the river, a shade tree I can sit beneath to read a book and drink coffee (after locking my bike at a convenient location)
- Vibrant artistic feel combo of fun boutique shops and restaurants and more useful service and specialty providers (glasses store, real estate office, hardware, massage, etc.); great access to view and stroll along the river. Great destinations for small kids (playgrounds, kid's stores, activity centers) safe, easy bike paths and lanes. Bookstore café needs to return! Still smaller town feel than Cambridge, thought (less congestion and cheaper parking). Attractive streetscape!
- Vibrant mix of community and arts space, shopping, eating. A park and playground! Moderate and low income housing.
- Nice small stores, cafes, places for people to meet. Not just overpriced restaurants and condo units. It should have low (1-3 story) buildings and green spaces that are inviting. No more condos! Look at Malden the first ½ hour of parking should be free
- Riverfront esplanade along the entire length of the Square
- Live bands in restaurants or clubs!
- More bikes and electric carts than cars, trucks and motorized vehicles make
- Make it a place where it is pleasant to be – clean, green, safe, accessible, encourage, walking rather than driving; previous 2005 Plan Goals “pedestrian friendly”, emerging Themes – Prioritize pedestrian and bike environment
- Better traffic flow, pedestrian friendly; more focus on the Mystic; storefronts held more accountable to curb appeal and trash; better lighting; more kids activities – play structure, kids’ events; Chevalier; art history of Medford mural on retaining wall (Terrace Road) four houses down from historical society. Route 16 interchange, horrible, has so much potential!! More signage direct people to parking, McNally, etc. dealing with graffiti
- Welcoming, lively, attractive, clean; landlord support for businesses; varied activities and businesses better traffic pattern quality businesses bars and restaurants (including sidewalk) nice food market
- Better pedestrian accommodations; better signage and GPS to locate parking; better use of sidewalk and outdoor space for lingering, vibrant, fun, surprising, active, lively, pedestrian-friendly; wider diversity of shops and restaurants
- More like Davis Square – always busy, many pedestrians, musicians, entertainment options, thriving businesses; well maintained and attractive; good public spaces. Forward thinking, innovative, lots of public art. Cars do not own the roads. Access to River – a unique feature that Davis Square doesn’t have.
- A great place to walk to, walk around in, eat, shop, and spend time in
- Bars, cafes and restaurants with locally sourced food, stores with local art and goods; greater sense of local history; able to enjoy green spaces; breweries, outdoor art, concerts, movies, festivals, sense of community, excited to belong to this town, sense that Medford cares and is headed in a sustainable direction – more imaginative play spaces and maybe involved in the innovation startup economy

- Bars, breweries and/or restaurants with outdoor seating on the river. Reasons to stay in the Square – to go from one shop to another, movies, music, newer more modern food choices (thankfully we have Tenoch). A nice park. Clean streets. Easy navigation.
- Green space with seating and space for kids to play, and safe sidewalks and crossings, businesses people want to go to that are open and lively past 5pm
- A vibrant downtown with multi-cultural shops, entertainment at the Chevalier Theatre, a water shuttle to Boston and the Wynn Casino. Heavy Commercial traffic rerouted and restricted from going through Medford Square. Promote historical assets!
- A community that is inclusive rather than so segregated – rich or poor, black or white
- There are enough activities there – food, bars, shows, art, shopping, entertainment, life – to make Medford Square a destination
- Walkability, connectivity, vibrant city life, engaging activities for all ages, beauty around the city, more art, City Hall on top of needs
- An environmentally friendly, hip and interesting place to spend an evening out with great diverse restaurants and bars, places to hear good music and shop and meet friends. More open spaces with art and sculpture that is clean and safe *clean and beautiful river with wild life.
- Cafes and restaurants along the river with outdoor patio seating; small parks and tree-lined walking areas to socialize with family and friends; no hassle parking, and frequent music, plays, and other entertainment at the Chevalier – more nightlife! Easier traffic access. And a clean river!
- Beautiful, clean, inviting Square filled with shops, restaurants, parking lighting, a place to call home!!!
- Variety of all kinds of businesses; visually appealing neighborhood; activity after 5pm.
- Community oriented where people are drawn to Square for many reasons
- A vibrant, beautiful spot where community grows via events in the arts, with easy access via different modes of transit
- Beautiful, easy to get to and get around, inclusive of meeting the needs of many kinds of people
- Flowering plants hanging on the light poles – flowers on the Governor's Ave island – the areas in front of City Hall are beautiful – up until this year, Medford Square was beautiful. We pay for flowers in front of our stores and offices from 60 to 78 High Street – more natural beautification is needed
- Going from Main Street right across to Forest Street don't have to go around the square
- Jumping – alive, flowing traffic! Restaurants packed like Harvard & Davis, etc. Walkway along the Mystic
- Pedestrian friendly, 5-way crosswalk (all directions at once), make river nicer, restaurants and pubs, trees, parking garage behind Colleen's and next to Post Office with street-level retail space, retail makes an urban neighborhood better
- More market rate housing and diverse retail options
- Bike paths leading up to the Square, lots of cute local shops, benches I want to sit at and enjoy the view. Restaurants galore, an activity or play space for kids, more art, maybe a playground of some sort in the Square, water feature

- Somerville + Cambridge + Boston + Winchester + Reading
- E-newsletter to communicate local goings-on; more bars, restaurants and cafes (including outdoor seating) – outdoor river seating! Diners! Beautification and more trash cans; bike path cutting through Medford Square, more events
- More restaurants and bars, dog park
- Cleaner, especially along River, those shops outside Tenoch are gross, another cool bar
- Destination not drive through, more pedestrian friendly, “village” feel – local vendors, especially food, night life – bars, dining, evening cafes, regular buses – not being trapped for 1 hour trying to get back from T, walkable and kayak-able river, focus on foot not car traffic, prettification – trees, lights, flowers, less grey, community events and festivals
- Medford Square embraces the Mystic with parks on both sides that connect. The Square has plantings of trees that shade the sidewalks and room on the sidewalks for cafes in the summer. There are shops for shoes, clothing and hardware
- A lot less traffic, much more public open space and physical and visual access to the river, Winchester and Stoneham seem to have done a much better job with their town centers
- Traffic flow that makes sense, clean well-landscaped, inviting area, mix of restaurants, stores, services, ease of parking near your destination, unified facades of buildings
- Jazzy cafes, live music, people of all ages chatting, enjoying a coffee or a cocktail, surrounded by beautiful landscaping, bike paths, and fresh air, low noise from much less traffic. Also, Farmer’s Market twice the size it is now
- As now, less of an auto artery, more variety of scale of art space (Chevalier is great, but also need small venues, e.g. open mic, acoustic music, art gallery); somewhere to dance
- Somerville has 13 people working full time at the Office of Community Development offices, we have 1 and ½, just what would ya think can be done with that, needs to undergo major (center) renewal, raise the Middle Building from River Street to end of square! Now!! There is your green space, then reconfigure river’s edge! To make a boardwalk and boat shuttle. By Carl Cincotti, Former Left Field Sports 24 and 32 Riverside Ave
- Two-way traffic through the Square. Look up Poynton, UK for how traffic can flow. “Ground” the Route 16 overpass, replace with a traffic circle. Remove parking along one side of high street to accommodate bike lanes
- No through-traffic from commuters trying to get from highways to Route 16 has to happen first, I believe. No one wants to drink or listen to music or walk on a poorly-designed highway
- Planned business and building use i.e. landlords need incentives to lease out spaces for long term growth ... building owners have to be held accountable for maintaining storefronts and awnings ... some buildings should be demolished for the future growth and traffic flow, parking garage does it fit into Master Plan – I don’t think it’s worth the investment ... Zipcar station, Good bye to Citizen’s Bank and the old structure in front of Carroll’s Restaurant
- A square that embraces its historic charm and is not sacrificed for surrounding cities needs nor Agenda 21!!!
- Greener (green roof on library), brighter, busier foot traffic and safe biking, diversity of businesses and visitors, connected to Mystic River, Celebrating history and culture and arts

- Green space with flowers and shade trees, live music and public art, pubs and outdoor seating, diverse businesses, access to the river, safer pedestrian access and more traffic control
- Stop being a commuter cut through on Salem Street. We need three lanes because it backs up to 93 and beyond. If we can't solve that, we can't fix the Square
- Think Assembly Row or Davis Square or Station Landing – quality stores and restaurants; parking (easy, ample, low cost or free); nightlife, hip, fun bars, draw young people; clean upscale, looks vibrant and fresh; riverfront is clean and pretty; mix of retail, commercial and residential; bus access
- The heart of the city, a destination for people from all walks, all ages, all interests, to shop, dine, drink, work and play, while retaining and celebrating architecture and history and natural landscape
- Covered multi-level parking garage on Governors Ave to revitalize Medford Square, Also, convince Tufts University to establish a presence in Medford Square by occupying the Springstep building
- A place that is safe and easy to get to, whether you have a car or not; lively, but not chaotic, with neighborhood amenities and unique attractions that will bring people from all of the Boston area
- Vibrant and very walkable with a good selection of restaurants and bars and venues for live music and destination, venues like Chevalier and the Mystic River
- Ideally I would love to see Medford Square as a place I can come to with my children (younger and teens) to walk, hang-out, window shop, eat, sit and talk. A place where I can have a date night with my husband. I would stay for hours. I would also love to see a teen center for those without jobs or who do not participate in sports
- Variety of businesses, restaurants, etc.; visually pleasing – clean, artwork, view of river and access, greenery; walkable; inviting to bikes, strollers, pedestrians
- I would like to go to Medford Square with no particular destination in mind (i.e. restaurant), but knowing that the Square as a destination has numerous options and I will find what I want to do. Similar to other square (i.e. Salem, Ma, Davis Square)
- A destination in all senses of the word!
- Mystic River becomes Main Street – focal point; small shops and restaurants and places to walk; less traffic – a destination versus a cut-through; rich in Medford's history – embrace!
- Pleasant place to spend part of the day and evening – interesting amenities, clean, plants, flowers, historic signage
- Lively arts and culture scene (live music, visual arts, poetry, street festivals) Inviting outdoor spaces to sit, stroll and gather (café tables, public benches, river walk, trees, plaza); safe for pedestrians and bicycles
- Access to river: pedestrian and paddling and community garden; “massage parlor” free; places to eat on the river; reflection of diverse community; welcoming, café, friendly clean; Medford Brewing Company; vibrant farmers market with food trucks; garden at the Library; sustainable permeable green space

- Vibrant! Clean and aesthetically pleasing (flowering plantings that aren't dead); coffee shop, good restaurants; events in the square that draw people; interesting shops; more intimate and inviting!
- Seats and tables to sit and talk, fewer cars; shade, green spaces; safety for pedestrians and cyclists; an all-way pedestrian crosswalk, like Davis has; traffic calming. More bike parking; consider gentrification, create high-density residential space, with mostly low-income housing
- Traffic flow, trees, new restaurants, lighting, remove ring road, shuttle to Boston via river
- Have more boutiques; beautify the square with hanging and container plants; black rod iron benches and lanterns
- Mixed uses so that I want to come and stay; unobtrusive auto circulation and pleasant pedestrian experience
- Quaint New England town that one wants to walk down the street; pubs, cafes and seating outside; entertainment
- Inviting, convenient, successful
- Diverse, affordable, clean, unified, safe, no needles; have things for kids to do, have places for people to go; make it a place where people want to be; clean up and update the police and fire stations
- Benches, rubbish barrels, trees – more of all; share your books kiosks – free book to share! Have businesses be responsible for cleaning their sidewalk every business day! Or fined; need easier access to River for viewing or just sitting there with benches and lighting; stores staying open until 11pm in the Square (some close at 9pm); keep Medford beautiful; outdoor seating areas similar to Harvard Square with chess boards and fountain; main gathering place in Square – funded by grants and business, complete streets – water feature, fountain with lighting and trees and permanent concrete tables and chairs around fountain as an example and benches, rubbish barrels and lighting in ground lighting (up lit), tables include chess and checkers etched in, businesses can donate to build this!, 1.4 cars per household? Non in my area – 2-5 cars per house (single family) old data?



COMMUNITY FORUM RESULTS

Wednesday, September 7, 2016
6:00pm City Hall Council Chambers

Updated: 9/14/16

“Issues and Opportunities Discussion” Exercise Responses

Forum participants were asked to “use a few words to record the ISSUES for Medford Square that were discussed ...”, **38 responses were received** and included the following most repeated words:



Word Cloud” generated using wordle.net with the following settings:

- Leave words as spelled
- Remove common English words
- Font: Telephoto
- Layout: Rounder edges, horizontal
- Maximum words to layout: 30
- Color: Palette “kindled”, exact color palette

The full and unedited 38 handout responses and report back for ISSUES are included below:

- Lots of vacant spaces – not enough business variety – unsafe crossings and pedestrian issues; where is the parking? Signage! People don’t know where it is; the “park” by the river

- Many of the problems stem from the landlords in the Square – they charge too high a rent for shops that can be affordable to college students; the vacant lots left from the demolition of the condemned building by the post office is just a characteristic of their disregard for the character of the square. We need to tax landlords for vacant storefronts.
- Fund ways to keep through traffic from the proposed downtown; keep city clean – school programs – signs for encouragement, pride, improved areas
- Change is perennially discussed, but nothing ever happens; no access to or view of Mystic River
- Bike lanes are needed; way more pedestrian friendly intersections, especially in that area around the police station; what is that covered brick plaza for – it seem very uninviting; yes – widen sidewalks
- This effort needs to be expanded beyond the Square – I'm happy to see the planning effort, but I feel that the focus on economic development in the Square overlooks the absolute need to plan for Medford's future (housing, transit, affordability, smart density)
- Mystic footbridge area very polluted – lots of trash, kids drinking under the bridge leave garbage; not many good restaurants or shops, no real places for music or entertainment; confusing roundabout roads and poorly designed parking meters; poorly maintained open conservation areas and parks; dirty river too much trash
- Lack of desirable restaurants and nightlife destinations; underutilized Chevalier; and underutilized Mystic
- The new parking meters are very user unfriendly! It is scaring people away – can't see it in the sun, most people don't have their license plates memorized so they must walk back to their car and return to the meter – it causes frustration.
- Lack of good restaurants (need a Starbucks, pub, entertainment); Square is boring, dead, dirty – needs to be clean; storefronts, roads, polluted, garbage, lack of greenery!! Trash receptacles; building improvements, Forest Street a mess – Chevalier Theatre must ask patrons to park at City Hall
- Not enough retail or great restaurants; want activity – more theatre, bowling alley
- Difficult to bicycle into and around Square, lack of nightlife (live theater and music), traffic flow and congestion
- Kiosk and good job with seniors but others difficulty with kiosk and sometimes do not work; 3 hour limit; lots of empty space; more boutique stores
- Trash – have more cans, cleaners (give jobs!), street cleaning, etc. make people want to come here by cleaning it up, beautifying it here. Take pride and encourage others - \$100 fines (impose, etc.); not enough businesses, stores, bars, restaurants, cafes, outdoor spaces I want to attend
- Trash; lack of diversity in what's going into local storefronts; traffic
- Bumpy streets; garbage everywhere
- Poor movement around the Square with traffic, hard for people to get around on foot, no real connectivity among shops or industry making Medford desirable
- Please make slides larger, hard to see even from the front row – or make handouts
- Pedestrian safety; no reasons to visit; if goals from 2005 are essentially the same – when will action take place?

- Pedestrian safety – large crosswalk in middle; bike racks, better mix stores; take advantage of River; fix Cradock Bridge
- Meters are user unfriendly, need separate ones, need to work closer with Chamber and Office of Community Development along with city government to offer tax incentives for new hi-end businesses!
- Reduce all traffic through the Square, especially cut through traffic and fuel trucks
- Outdoor seating for restaurants; a pub/bar with entertainment is needed; traffic flow needs improvement; land and buildings need to be torn down or moved
- Traffic (impact of 93 and 16), traffic flow, impact on safe walking and biking; Mystic River isolated by roads from community life; celebrating culture and arts
- More pedestrian safety, better traffic control; more nightlife, pubs, outdoor seating, live music
- Cut through; not a destination, get take out, meds and leave; don't want boutiques, consignment, thrift, and multiples of that to bring people in.
- Crosswalks/pedestrians – needs to be more walkable and bike-able, and drive-able and park-able; issues with traffic pattern adding congestion; not enough to draw young professionals and families
- Parking; traffic flow is bad; no incentives for quality stores and restaurants; no business to attract people; cleanliness; pedestrian traffic
- The vast majority of people and merchants point to a “covered” parking garage on Governors Ave as the best way to entice people to come to Medford Square
- Business responsibility for their properties and frontage
- Tufts working with community to attract students – jumbo cash accepted/allowed by Tufts to let business accept it
- Not walker friendly (trees, benches); not biker friendly (bike racks, lanes); vibrancy – reason to come to Square
- Terrible traffic pattern – unsafe for vehicles, bikes and pedestrians and too noisy to permit outdoor seating; nothing to do in the evening; not enough access to the Mystic River
- Parking meters are difficult to use. There are few businesses to draw people to it; feels unsafe for pedestrians and cyclists often confusing for drivers
- Concern at bringing children to the square because of heroin use
- Pedestrian access – crosswalks; parking; sidewalk utilization for outdoor seating
- Why would I come here? What would I stay for other than the one business I want to go to? Commercial uses in the East – hotel, dr. offices and parking garages, banks, credit union, fast food, West – credit union, medical building, real estate, lawyers, auto schools, funeral home, South – gas stations, dress shop, fast food
- There is nothing to do there; everything closes early there; it is not clean or vibrant; living close to it, so you can walk there is unaffordable
- Uniformity of signage in neighborhoods and safety at bus stops
- New parking meters are parking unfriendly – more spaces for the consumer, but frustrated license plates not memorized
- Route 16 impenetrable barrier – can't cross at bridge
- Dangerous intersection

The full and unedited 38 handout responses and report back for OPPORTUNITIES are included below:

- People want to use it; want to spend time and money locally
- Make it green – trees and plants, a nice place to just be; this is the city’s opportunity to make the Square a desired destination; encourage foot and bicycle traffic
- You have an opportunity with this event – FOLLOW IT UP! Leverage CTS, Farmer’s Market, Chevalier, etc. to bring more life to Medford Square
- Improve the periphery of the Fells as a pretty park, destination – sculpture, flowers, places to sit, the Tower! The architecture; the Fells; Governors Ave as a lovely place to walk for your health (if the sidewalks were nicer); the Library (it’s pretty run down but it’s a huge asset in a great location)
- Great opportunity for use of River! River and cleaning River should be top priority. So many great spaces on river that are used for banks and insurance companies – a waste! Better use of rich history of Medford
- We talked about Union Square in Somerville – maybe some apartment buildings – re-zone
- Business incentives need to be offered so that businesses can afford and want to open a business
- Bring landlords and property owners into discussion; City incentivizes new endeavors
- Add bookstore, movies, theater, music; better access/use of River
- Colonial lighting and quaint looking – beautify; does they City have an incentive plan for new businesses?
- Clean up and beautification (of Medford Square and around I-93 roundabouts); park/outdoor seating and recreation; development by the River; improve traffic flow; recruit more desirable destination businesses (bars, restaurants, outdoor spaces, coffee shops/cafes, stores, etc.)
- Restaurants, night life, more cute coffee shops, art spaces, a desirable open space with water feature
- Getting Tufts students to Medford – new business
- Was a merchant for 16 ½ years 1992 to 2006 opening of Riverside Ave. was just a band aid! It needs major urban renewal – by Carl Cincotti
- Make Tufts and the Square accessible: pedestrian crossing at Route 16 near footbridge at Shipyard Way is awful. Main Street underpass at Route 16 near Cradock Bridge is awful for bike and pedestrian
- Parking use of City Hall needs to be encouraged for Chevalier Theatre patrons would walk and hopefully use the local businesses
- Mixed land use to create “village” environment; become more attractive to residents, businesses and visitors; integrating green (energy, open space, nature)
- Add entertainment, add consignment, low cost shopping – multiple stores, the Chevalier to restaurants, shuttle to show and add dinner component
- Have a plan to attract the right mix of businesses, open spaces and residential; celebrate history and architecture; fully utilize Chevalier as an economic and community development opportunity; capitalize on river access

- Proximity to Tufts and Boston; storefronts and retail; allow for bars, nightlife, music, etc.; emphasize history, riverfront, theatre; take advantage of traffic through the Square
- Diverse business opportunities
- Residential
- We are close to Boston and probably many people being priced out of Boston, Cambridge and Somerville are moving here. We should take advantage of this influx. More arts! More evening activities! Look at Davis Square, Union Square, Somerville Arts Council – use social media to connect with young residents
- More green space, live music, outdoor eating spaces, bars, coffee shops that can host music, events, open mic's, other performance; opportunities for community bulletin boards, for events, classes, etc.
- Tufts University; getting buy in from businesses; Mystic River and the spaces around it
- Change flow of traffic through the Square
- Get some incentives for new businesses into the Square
- Comprehensive parking management program
- Diverse arts scene with all kinds of arts – “Mecca” of arts
- Getting Tufts students into the Square – get businesses on the jumbo card
- Tufts has convenient shuttle bus
- More nightlife – pubs, outdoor seating (could have)
- 5 way crosswalk
- More public and private support to Chevalier Theatre – was an important factor in the Sasaki Study
- Landlord incentives to bring business
- Green infrastructure/stormwater
- Shade trees, plantings that are well maintained

Medford Square Master Plan



COMMUNITY FORUM RESULTS

Wednesday, September 7, 2016
6:00pm City Hall Council Chambers

Updated: 9/14/16

Emerging Themes and Priorities

Economic Development and Vitality:

- 2 Strengthen Identity and Destinations
- 4 Rebalance Mix of Uses and Vitality
- 8 Renew Activity/Draw People to Be There
- 0 Position Relative to Strong Competing Places

Land Use and Sense of Place:

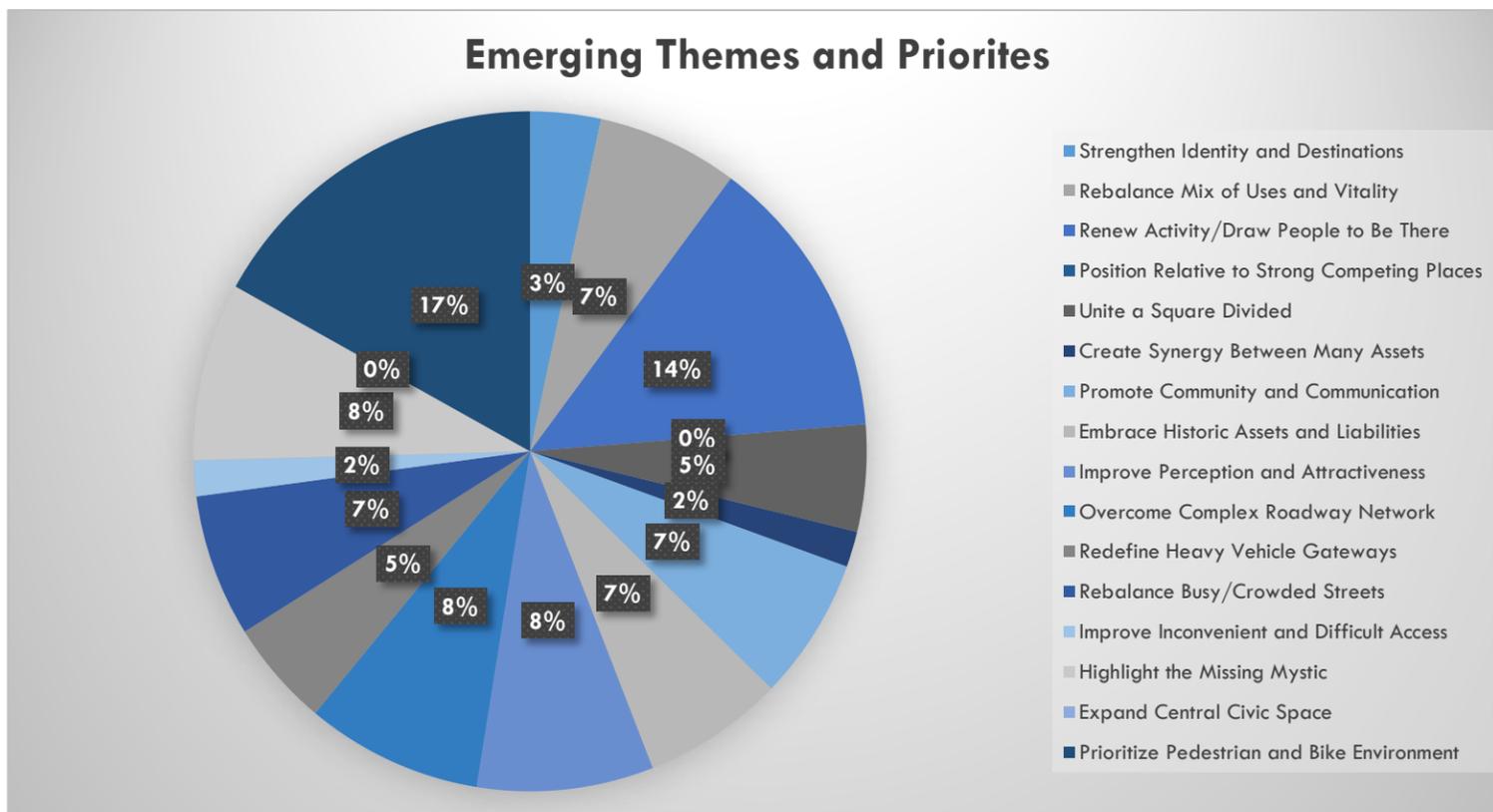
- 3 Unite a Square Divided
- 1 Create Synergy Between Many Assets
- 4 Promote Community and Communication
- 4 Embrace Historic Assets and Liabilities
- 5 Improve Perception and Attractiveness

Transportation and Connectivity:

- 5 Overcome Complex Roadway Network
- 3 Redefine Heavy Vehicle Gateways
- 4 Rebalance Busy/Crowded Streets
- 1 Improve Inconvenient and Difficult Access

Open Space and Quality of Life:

- 5 Highlight the Missing Mystic
- 0 Expand Central Civic Space
- 10 Prioritize Pedestrian and Bike Environment





Medford Square Master Plan

COMMUNITY FORUM RESULTS

Wednesday, September 7, 2016

6:00pm City Hall Council Chambers

Updated: 9/14/16

Open House – Community Input

Forum participants were asked to provide feedback in reaction to the presentation given and the themes outlined for Medford Square, the following responses were written (as divided by the categories outlined with the open house materials:

Master Plan Goals

Question Prompt: Are any additional goals needed today?

- Affordable housing (reinforced with 2 check marks)
- Better communication from City Hall, updates on social media, list serves, website (reinforced with 2 check marks)
- Remember Medford is unique and rich with history. We need a MEDFORD solution not a one size fits all plan. We are a SUBURBAN city and need to maintain OUR own identity!!
- Youth and teen safe spaces – if they have a safe place to go, have fun, maybe even learn – they would not be hanging out and loitering in front of businesses detracting customers (1 skate park is behind high school – very inconvenient)

Master Plan Themes

Question Prompt: Do you have additional themes to identify? Or Specific items to be sure to address?

- **Public art by local residents (reinforced with 3 check marks)**
- Incorporate River more in public and outdoor business space (reinforced with 2 check marks)
- Showcase history
- Farmer Market is great but location is lousy and out of the way – more central spot would be good – if someone wants to donate a space, we'll take it!

Economic Development and Vitality

*Question Prompts: Do you have additional themes to identify? Or specific items to be sure to address?
What are the desired characteristics of redevelopment? What should not happen?*

- **No Dollar Stores, pawn shops, banks (reinforced with 5 check marks)**
- **Clean up open spaces near Mystic River. Tons of trash and debris (reinforced with 4 check marks)**
- **Walkable (reinforced with 3 check marks)**
- **Event space (reinforced with 3 check marks)**
- More places to eat and drink! (reinforced with 2 check marks)

- Evening entertainment and events (reinforced with 2 check marks)
- Street level retail!!! Means fewer cars, more walking, more restaurants, better neighborhoods (reinforced with 1 check mark)
- We should NOT remove commercial use and replace it with dense housing. Unsustainable! (reinforced with 1 check mark)
- Highlight assets like river and make more accessible and useable (reinforced with 1 check mark)
- Mix of residential and commercial (reinforced with 1 check mark)
- Ensure retail vacancies are filled – can look abandoned to those outside of the community (reinforced with 1 check mark)
- Thoughtful retail mix (reinforced with 1 check mark)
- Do we really need 2 CVS stores? (reinforced with 1 check mark)
- Strong, quality retail stores that will attract shoppers (reinforced with 1 check mark)
- Create historic preservation and living memorials – trees! Ordinances! (reinforced with 1 check mark)
- More unique stores and cafes (reinforced with 1 check mark)
- Small town feel
- Mixed-use development with design standards and significant 1st floor commercial/retail space that is geared towards evening activities
- Put environment 1st, preserve what we have, trees landscape, and rivers, preserve historic sites! Do no overdevelop for the sake of \$\$ developers!
- Recognize Medford's rich history
- Limit residential more retail
- No more banks
- No more banks!
- 1-story buildings
- Food and cafes and nightlife – welcoming and diverse population
- Map of how many parcels are city owned versus landlord owned – also how many landlords are there? (not that many I think) – How do we change this?
- We should not sacrifice our suburban square to accommodate other cities needs
- Avoid pushing out lower income residents. Promote affordability while increasing vitality to combat and prevent gentrification. Study demographics of who lives in Medford. Where they came here from, how long they've been here, rent versus own, income levels, race, household type and protect marginalized residents
- Hold absentee landlords accountable, limit abandoned write of investments
- Diversity
- Grocery store
- Try to limit influence of one or two big landlords
- More appealing aesthetics
- Free parking – don't make it too hard to shop
- Check future flood plains before any development!
- Mystic River should be the new Main Street

- Open up the Route 16 corridor and land for development on the river
- Something exciting and pretty overlooking the river on Clippership Drive – not parking lots

Land Use and Sense of Place

Question Prompts: What would draw you to the Square? What must not change? What should change?

- What can happen with the beautiful Springstep building? Mixed-use? Some space for performing arts and large events again? (reinforced with 2 check marks)
- Youth and teen (14-18) safe spaces other than Boys and Girls Club – teen center (reinforced with 1 check mark)
- Put all the space devoted to parking lots to better use (reinforced with 1 check mark)
- More coffee shops (reinforced with 1 check mark)
- Venue for art, community space (smaller than Chevalier) (reinforced with 1 check mark)
- Riverfront park as attraction (reinforced with 1 check mark)
- Chevalier
- Shops – areas to stroll
- Temporary bridge has helped
- Why is South Square included?
- So much untapped potential with Proximity to I-93
- Chevalier Theatre – gold mine and key! However where they park is an issue
- Wayfinding signage
- Square is more a ribbon not a hub: need to make it easier to get to either side in all directions and appealing
- What is happening to building next to Post Office?
- Where people will park – must consider
- Need for Cultural Diversity (to “siloeed”)
- As a young person (professional in my 20's) I don't use any of the personal services establishments or any of the professional services, except medical. What I'd like to see more of/what I seek out in competing areas: cafes with plenty of seating, diverse food options especially good vegetarian food, thrift stores, art galleries, live music venues, food open late, more grocery store options, parks, community centers and meeting spaces and dance venues
- Space to sit, gather and stroll
- More quality retail locations
- Medford Brewing Company!
- Push boundaries of study out to included Salem Street rotary

Transportation and Connectivity

Question Prompts: What would make things better for walking? Biking? Cars? Buses?

- **Find a way to not be a commuter cut through (reinforced with 5 check marks)**
- **Paved bike path along River (reinforced with 4 check marks)**

- **Better connect the people who live on the other side of I-93 (yet just a few minutes away) with safer pedestrian and cycling access (reinforced with 4 check marks)**
- **Better bike paths and access (reinforced with 3 check marks)**
- Keep bikes off sidewalks (reinforced with 2 check marks)
- Better linkage of bike paths with Condon Shell and better utilization of Condon for events (reinforced with 2 check marks)
- Restrict through traffic (reinforced with 1 check mark)
- Close Clippership Drive (reinforced with 1 check mark)
- Missing: safe way to cross Route 16 on foot or by bike (reinforced with 1 check mark)
- Very terrifying intersection at South Street, Main Street and Route 16 ramps for vehicles, bikes and pedestrians! (reinforced with 1 check mark)
- Small tweaks to traffic will not be enough – problem needs large changes! (reinforced with 1 check mark)
- Access for all – wheelchair, walking, biking and make infrastructure that encourages use, not just cars (reinforced with 1 check mark)
- Shuttle boat along River to North End
- Yes, no cut through
- Bus stops behind Riverside Avenue
- Keep all cars off sidewalk
- Traffic circulation that makes it easier to get there from Whole Foods neighborhood
- Route 16 and Main Street crossing is dangerous
- Crossing on High Street across from ReMax dangerous with 3 different walk signals and bad timing
- Consider making entire streets and Square pedestrian and bikes – no cars! Trees, seating, etc.
- Where can Route 16 be relocated to?
- Reroute 16 and I-93 traffic around the Square
- 5-way crosswalk (all directions) at once at the central intersection
- Safer intersection for vehicle and pedestrians at Main Street and South Street
- Pedestrian focus – not car focus
- No through traffic from West Square to I-93
- Broken sidewalks on Riverside Avenue
- Frequent shuttle loop to Davis – share trade, don't get stuck in either location
- Park postal trucks in parking lots, NOT on street!
- Slow down traffic
- Bus service no great – not frequent enough, poor access to Alewife, Arlington, and Express bus very expensive. T stations aren't super-fast to get to give bus wait times. Bus stops are too close together in the Square causing traffic congestion and slowing commutes by bus and car. Not enough sheltered bus stops
- On High Street – removed on-street parking for bikes and pedestrians
- On Salem Street – road diet, make 2-way travel, reset one lane to bikes from autos

- On Riverside Avenue – make 2-way travel
- Moved here for a bikable commute to Boston!

Open Space and Quality of Life

Question Prompts: Which places in the Square are good or bad for your health and well-being? What is missing from the Square's open spaces?

- Clean Streets!! (reinforced with 1 check mark)
- Lack of mix – either geared towards older constituents and young kids. Nothing for 18-25 age range: boring (reinforced with 1 check mark)
- Lighting (reinforced with 1 check mark)
- Riverwalk – nicer than walking down busy street (reinforced with 1 check mark)
- Sidewalks need to be cleaned up – especially near bus stops (reinforced with 1 check mark)
- River is an underutilized asset (reinforced with 1 check mark)
- Better maintenance of all public environs (reinforced with 1 check mark)
- Highlight rich history: self-guided walking tour
- Park – playground, basketball court, etc. with water features (wading pool)
- Landing near burial ground needs to be beautified and safe (no needles!)
- Dangerous Salem Street. Rotary
- Fresh, clean air
- Easy way to navigate the Square's roads
- Need outdoor seating and patios for restaurants
- Public art
- Clean park with no needles or empty liquor bottles or cracks on sidewalk
- Vitality after 8pm!
- Benches for sitting and more rubbish barrels! And tables!
- Art, color, music
- Farmer's Market! Should be even bigger!!
- Good eateries!!
- "DPW Pride"
- "Keep Medford Clean" signage
- Playground and park
- Clean river – unappealing to kayak in
- Green roof on renewed library
- Celebrate some isolated lovely large existing trees through green corridors
- Great storefronts with interesting merchandise!!
- Good for well-being: green space, shade, safe walking, lighting at night (downward pointing to prevent sky light pollution), convenient healthcare offices; bad for well-being: traffic, dangerous intersections, traffic noise and fumes
- No cars on high street

Medford Square Master Plan



COMMUNITY FORUM RESULTS

Wednesday, September 7, 2016
6:00pm City Hall Council Chambers

Updated: 9/14/16

Sign-in Sheet - Attendees

103 Community Forum attendees signed-in at the welcome table at the start of the event. It is estimated that **approximately 130 total attendees** were at the event. Spelling of names has been carefully recorded, but the team apologizes for any inadvertent misinterpretations of handwriting. The list below includes those that signed in:

| NAME | EMAIL / OTHER |
|--|--|
| Rosemary Ardagna (Chamber) | meme012040@aol.com |
| Aiesha Washington (ABCD Mystic Valley) | aiesha.washington@bostonabcd.org |
| Michael Nestor | mnestor@medford.org |
| Chris Treanor | cntreanor@comcast.net |
| George Thurcott | modernhardware@comcast.net |
| Linda Garriot | linda@lindagarriotdesign.com |
| Cheryl Rodriguez | cherylrodriguez75@yahoo.com |
| Catherine Levins | catlynlev@gmail.com |
| Carol Levins | 65 Ashland Street |
| Rick Caraviello | rickcaraviello@gmail.com |
| Maury Carroll | mauryc@hotmail.com |
| Breanna Lungo-Koehn | blungo2001@yahoo.com |
| Joshua Young | josh.young@bostonabcd.org |
| Jack McGoldrick | jack@mcgoldrickmarketing.com |
| Nancy Schneider | nszipzip16@gmail.com |
| Annette Bloom | 10 Oak Bluff |
| Fran Launette | 64 Forest Street |
| Eunice Browne | eunice_browne@msn.com |
| Angela Chan | |

| NAME | EMAIL / OTHER |
|-------------------|---|
| Andrew Strumfels | 16 Ronaele andrew.strumfels@gmail.com |
| Katie Montgomery | klmontgomery@gmail.com |
| Irene Kouracles | |
| John Costas | medfordelectronics@att.net |
| Nora Berson | 60 Cushing nora.berson@gmail.com |
| Rya Fitzgerald | ryafmail@gmail.com |
| Sara Cohen | sicohen@umich.edu |
| Tracy Gabridge | tag@mit.edu |
| Susan Fairchild | susanfairchild@gmail.com |
| Kathleen Preisner | kathleengendron@hotmail.com |
| Kaitlin Robinson | kaitlin.robinson@outlook.com |
| John Falco | falcoformedford@verizon.net |
| Jaime Lederer | jaime.lederer@gmail.com |
| Megan Hagan | megan.carlman@gmail.com |
| Elizabeth Deutsch | elizabethdeutsch50@gmail.com |
| Laurel Siegel | lolosiegel@yahoo.com |
| Jeff Buxbaum | jeffbuxbaum@yahoo.com |
| Doug Dunphy | dougd273@gmail.com |
| Jean Nuzzo | jmnuzzo@yahoo.com |
| Kelly Hurstak | khurstak23@gmail.com |
| Emily Lawrence | minerva42@gmail.com |
| Sarah Hennessey | Hennessey.s@husky.neu.edu |
| Andi Keeley | pfoomp@gmail.com |
| May Monquebrenck | Maytm16@gmail.com |
| Dan Hurley | 16 Welgate Road Medford |
| Mark Curtiss | curtiss.mark@gmail.com |
| John Anderson | jwa02155@yahoo.com |
| Patrick Bibbins | patbibbins@gmail.com |
| Joseph Bruno | jvbruno1@verizon.net |
| Matt Carry | |

| NAME | EMAIL / OTHER |
|--------------------------------------|--|
| Dana Cohen (Medford Optical) | danacohenopt@aol.com |
| Clodagh Stoker-Long | cstokerlong@medford.org |
| Heidi Davis | heidi.davis@state.ma.us |
| David Charran | david.charran@chubb.com |
| Colleen Hallisey | cmh-ent@att.net |
| Jennifer Wehunt | wehuntwolff@gmail.com |
| Rocco DiRico | rocco.dirico@tufts.edu |
| Steven DeBenedictis | sdeben4@comcast.net |
| Kelly Catallo | kelly@teamcre.com |
| Chris D'Aveta | cdaveta@gmail.com |
| Ezabel Lynch | lynchez@bc.edu |
| Alex Train | atrain@chelseama.gov |
| Lisa Bruklacchio | lisa.bruk@gmail.com |
| Jen DeNisco | jadenisco@comcast.net |
| Ralph DeNisco | |
| Lindsay Smythe (Boys and Girls Club) | bgcmiddlesexcounty@gmail.com |
| Karla Chaffee | klchaffee@gmail.com |
| Carl T. Cincotti (Chamber Board) | lonece26@aol.com |
| Tom Lincoln | tlinc02155@aol.com |
| Michael Silvia | msilvia02155@gmail.com |
| John Storella | 20 Metcalf St. Medford |
| Laura Rotolo | laurarotolo@gmail.com |
| Elisabeth Schaefer | elisabeth.schaefer@gmail.com |
| Rob Crooks | rob.crooks23@gmail.com |
| Steve Trickey | stickey@comcast.net |
| Lisa Avery | walleroo1@gmail.com |
| Doug Dunphy | |
| Rich Carle | rcarle67@gmail.com |
| Jesse Raymond | jesse.ben.raymond@gmail.com |
| Karrie Peterson | karrie@mit.edu |

| NAME | EMAIL / OTHER |
|--|--|
| Patrick Gabridge | pat@gabridge.com |
| John Venegiano | johnevenegiano@gmail.com |
| Barbara Rubel | barbara.rubel@tufts.edu |
| Richard Orlando | richorlando1@verizon.net |
| Alex Ruppenthal (Wicked Local, Medford Transcript) | aruppenthal@wickedlocal.com |
| Paul J. Donato | repdonato38@aol.com |
| Stacie Cartwright | sjcartwright45@hotmail.com |
| Roberta Cameron | rcameron@gmail.com |
| Janet Donnelly | director@medfordchamberma.com |
| Lauretta James | |
| Kerec. Ann Waite | jamaicabee37@gmail.com |
| Bielka Valdez | bielkavaldez@gmail.com |
| Dale Bryan | dale.bryan@tufts.edu |
| Rosalie Bruno | rmb Bruno4@gmail.com |
| Sarah Reinfeld | strain@gmail.com |
| H. Champigny | hchampigny@gmail.com |
| Susan Altman | saltman02155@gmail.com |
| Domenic Camarra (Chamber of Comm. Board) | dandmrealty@verizon.net |
| Ken Krause | kenneth.krause@comcast.net |
| Laura Brereton | laurabrereton@gmail.com |
| Alicia Hunt | ahunt@medford.org |
| Tina Caruso | tcarusob@brkl.com |
| Joseph Figueiredo | figueirj@bc.edu |
| Kaitie Butler | kaitlin.butler@tufts.edu |